

# Unleashing the potential of data to improve cancer care

## MODERATED BY

TAMSIN ROSE, SENIOR FELLOW, FRIENDS OF EUROPE

08:30 TO 09:30

## REGISTRATION & NETWORKING

09:30 TO 10:50

## SETTING THE SCENE

### Welcome

Alexander Roediger, Chair of the EFPIA Oncology Platform and Tamsin Rose, Senior Fellow, Friends of Europe

### Oncology Data Landscape Report

Calypto Montouchet, Manager, AT Kearney

James Anderson, Principal in Real-World & Analytics Solution, IQVIA

### Keynote speech

Roberto Viola, Director General, DG CONNECT, European Commission

### Data Saves Lives Project

Nicola Bedlington, Former Secretary General, European Patients' Forum

Dipak Kalra, President, European Institute for Innovation through Health Data

### Conclusion

Nathalie Moll, Director General, European Federation of Pharmaceutical Industries and Associations (EFPIA)

10:50 TO 11:10

## NETWORKING COFFEE BREAK & POSTERS

11:10 TO 12:00

## VALUE OF HEALTH DATA FOR CANCER CARE

### Case studies

Maurits-Jan Prinz, Personalised Healthcare Policy Strategy Leader, Roche

Loubna Bouarfa, CEO and Founder, OKRA Technologies

Piers Mahon, Senior Principal, European Data and Evidence Networks, IQVIA

Francesco Florindi, Strategy & Partnership Manager at BBMRI-ERIC

12:00 TO 13:00

## NETWORKING LUNCH & POSTERS

13:00 TO 14:20

## SPOTLIGHT ON ACCESS TO DATA

### Panel: data governance, protection & privacy

Martijn ten Bloemendaal, European Regional Privacy Counsel, AbbVie

Šarūnas Narbutas, Co-founder and Chairman, Youth Cancer Europe

John Butler, VP External Innovation & Alliances at Bayer Pharmaceuticals Division, Responsible for the IMI Harmony project at External Innovation & Alliances, Bayer

Tapani Piha, Special Adviser, Fipra International & Former Head of Unit, Cross-border Healthcare & eHealth, European Commission

### Q&A

### Panel: standards and infrastructure

Otto Visser, Director, Netherlands Cancer Registry & Chair, European Network of Cancer Registries (ENCR)

Dr. Melinda J Daumont, Director, Worldwide Health Economics and Outcomes Research, Oncology, Bristol-Myers Squibb

Prof. Fabien Calvo, Chief Scientific Officer, Cancer Core Europe

Nigel Hughes – European Health Data & Evidence Network (EHDEN Initiative)

### Q&A

14:20 TO 15:05

## SPOTLIGHT ON THE USE OF DATA - PART I

### Panel: acceptance of real world data by regulators & HTA

Ritu Nalubola, Director, Food and Drug Administration (FDA) Europe Office

Nicole Mahoney, Senior regulatory policy Director, Flatiron Health  
Filipa Alves da Costa, Research Consultant, Portuguese Cancer Registry

Flora Musuamba Tshinanu, Vice Chair Person, European Medicine Agency (EMA) Scientific Advice Working Party & Pharmacometrics Expert, Federal Agency for Medicines and Health Products (Belgium)

Thomas Strong, HTA Adviser – Managed Access (Cancer Drugs Fund), National Institute for Health and Care Excellence (NICE)

### Q&A

15:05 TO 15:20

## NETWORKING COFFEE BREAK & POSTERS

15:20 TO 16:10

## KEYNOTE SPEECH

Dr. Vera Katalinić-Janković, Assistant Minister of Health of Croatia

## SPOTLIGHT ON THE USE OF DATA - PART II

### Panel: use of data for effective and sustainable health systems

Stefan Gijssels, Executive Director, Digestive Cancers Europe

Nils Wilking, PhD Associate Professor Swedish Institute for Health Economics (IHE)

Dr. Marius Geantă, President, Centre for Innovation in Medicine

### Q&A

16:10 TO 16:15

## VOTING ON POLICY RECOMMENDATIONS

16:15 TO 17:00

## LOOKING AHEAD

### Addressing Europe's Cancer Challenges through a data enabled lens

Mark Lawler, PhD, Queen's University Belfast

### Panel: European Masterplan for Cancer

Antonella Cardone, Director, European Cancer Patient Coalition (ECPG)

Frederico Calado, Head of Real World Evidence Innovation & Partnerships at Novartis Oncology

### Presentation of voting results and conclusion

Alexander Roediger, Chair of the EFPIA Oncology Platform and Tamsin Rose, Senior Fellow, Friends of Europe

17:00 TO 18:00

## NETWORKING RECEPTION