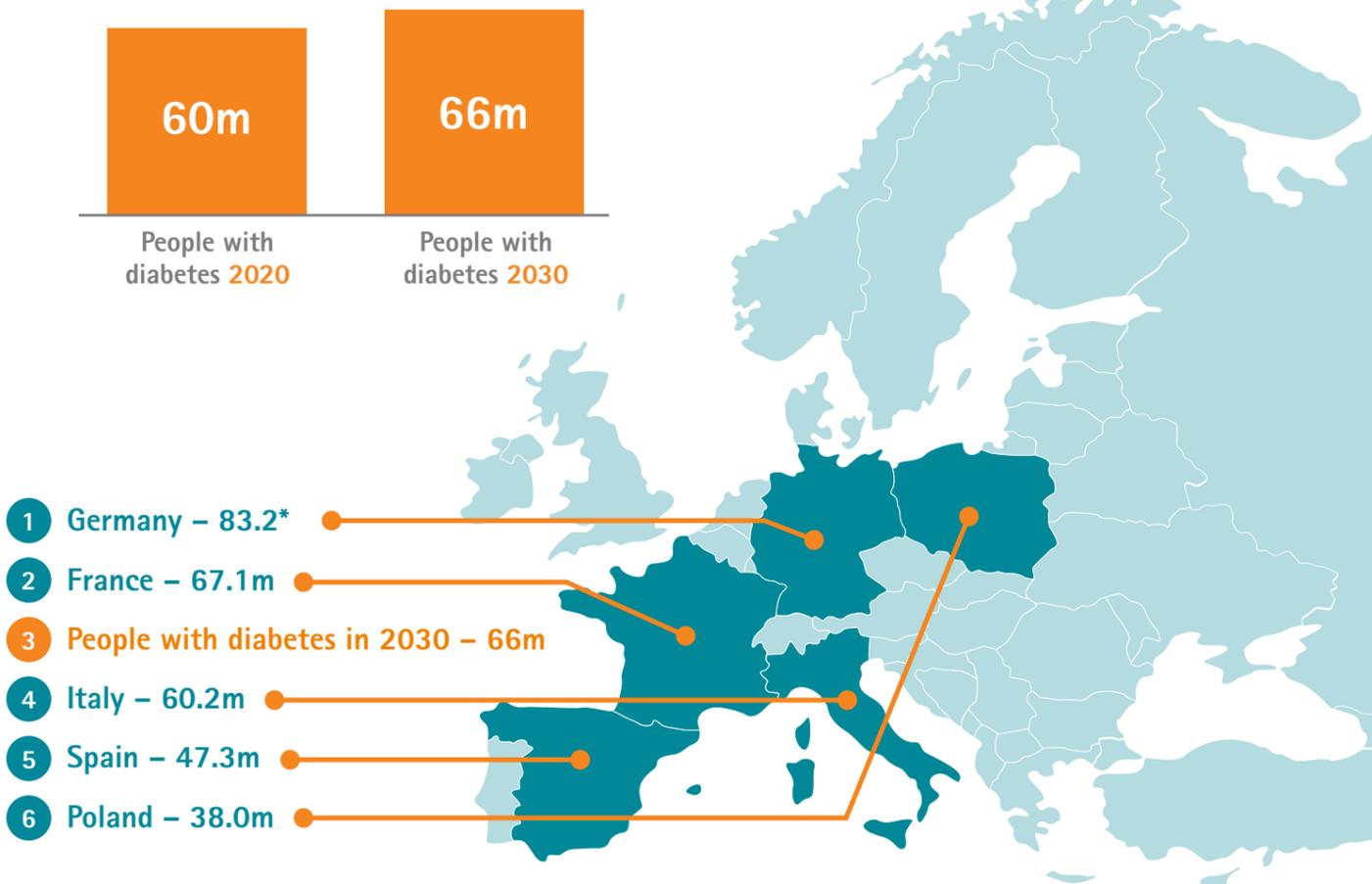


DIABETES: EUROPE'S SILENT HEALTH PANDEMIC



DIABETES IS EUROPE'S SILENT HEALTH PANDEMIC

Today, around 60 million people are living with diabetes in Europe. This will increase to a population of 66 million people by 2030¹ – equivalent to the third largest country in the whole of the EU.²



SELF-MANAGING DIABETES IS A DIFFICULT AND RELENTLESS TASK

For people with diabetes, self-managing the disease is a full-time responsibility and life-changing commitment.



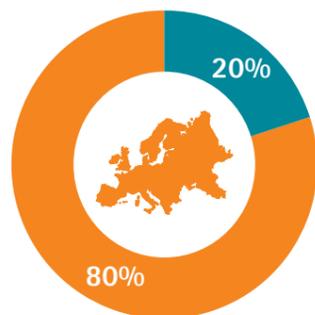
People with diabetes are only able to spend **three hours a year** on average with their healthcare professional³



Every **eight seconds**, someone in the world **dies from diabetes**

THERE IS NO QUICK AND EASY FIX FOR MANAGING DIABETES

Diabetes is a life-long and progressive disease, with no cure. It is often misperceived as a disease linked to lifestyle choices. But like many other conditions, there are underlying causes such as inherited biological traits and socio-economic factors can have a huge impact.



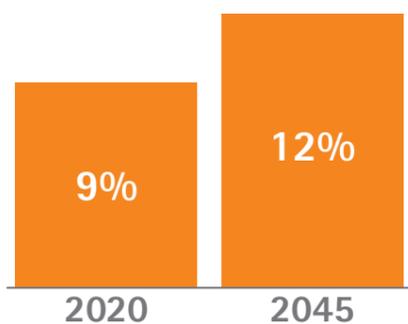
Up to **80%** of diabetes deaths from high blood glucose occur in **low and middle-income countries**⁴



Diabetes-related deaths are **3.5 times more likely** in **lower-income groups** in the richest countries in the EU⁴

DIABETES CARE IS A MAJOR FINANCIAL CHALLENGE FOR HEALTHCARE SYSTEMS IN EUROPE

In 2019, the total diabetes-related cost to Europe's healthcare systems was €148bn.



This makes up an **estimated 9%** of total health expenditure, **rising to 12%** in the next 25 years



But **75%** of this expenditure is due to **avoidable complications** of the disease

REFERENCES

1. IDF Atlas 9th Edition 2019 2. World Health Organisation Europe 2020 3. Diabetes.org.uk 4. World Health Organisation Europe 2020, Data and statistics